



**Faculty of Business Economics  
of the University of Economics in Bratislava  
with seat in Košice, Slovak Republic**

**and**

**State Higher School of Technology and Economics  
in Jarosław, Poland**

**INVITES YOU TO ATTEND**

*the 7th International Scientific Conference*

**„MARKETING MANAGEMENT, TRADE, FINANCIAL AND  
SOCIAL ASPECTS OF BUSINESS“  
(MTS 2019)**

**3 – 5 October 2019**

**KOŠICE – JAROSŁAW**  
the Slovak Republic – Poland

The conference is held under the patronage of the dean of the Faculty of Business Economics of the University of Economics in Bratislava with seat in Košice, dr. h. c. prof. RNDr. Michal Tkáč, CSc.

## MAIN FOCUS OF THE CONFERENCE

The aim of the conference is to give a comprehensive overview of the scientific and technological research relating to rules and incentives, or management practices that contribute to the overall sustainability. We will search and discuss the current situation of European economic practice, progressive technical and system innovations in industry, business economics and production management in response to international, European strategic development documents (especially Europe 2020 Strategy, Horizon 2020, Sustainable Production and Green Growth) and implementation of the best available techniques and technologies (BATT), which induce the development trends of research and development, modernization of scientific infrastructure and improvement of overall conditions for research and development in process, financial and production management.

### Conference sections:

1. Process and Financial Management
2. Production Management

## GENERAL INFORMATION

### Date of the Event and Venue:

03 – 04 October 2019 in Košice, the Slovak Republic and 05 October 2019 in Jarosław, Poland

### Conference organizers:

- Faculty of Business Economics of the University of Economics in Bratislava with seat in Košice, the Slovak Republic - <https://phf.euba.sk/en/>
- Prof. Ing. J. Pázman Foundation, Faculty of Business Economics of the University of Economics in Bratislava with seat in Košice, the Slovak Republic - <https://phf.euba.sk/en/faculty/units/prof-inf-j-pazman-foundation/>
- Prof. Čollák Foundation, Faculty of Business Economics of the University of Economics in Bratislava with seat in Košice, the Slovak Republic - <https://phf.euba.sk/en/faculty/teaching-centre-in-michalovce/prof-collak-foundation/>
- State Higher School of Technology and Economics in Jarosław, Poland - <https://www.pwste.edu.pl/>
- Lublin University of Technology, Faculty of Management, Department of Marketing, Poland – <http://wz.pollub.pl/pl/katedry/katedra-marketingu>
- Rzeszow University of Technology, Faculty of Management, Poland - <https://wz.prz.edu.pl/>
- Andrzej Frycz Modrzewski Krakow University, Faculty of Management and Social Communication, Poland <https://www.ka.edu.pl/ziks/>
- Andrzej Frycz Modrzewski Krakow University, Faculty of Security Studies, Poland – <https://www.ka.edu.pl/nob/>

**Language of papers:** English

**Scope of Contribution:** 5 pages

**Official languages of the conference:** Slovak, Czech, Ukrainian, Polish and English

### Conference Outputs:

1. **Conference Proceeding of Abstracts of Research Papers** will be compiled from abstracts processed in the appropriate template and sent to [info.mtsconference@gmail.com](mailto:info.mtsconference@gmail.com) by **13 September 2019** as an output of the conference on the day of its commencement on **3 October 2019**. Each active participant in the conference will receive during his/her Registration the Conference Proceeding of Abstracts of Research Papers downloaded on the USB key.
2. **Conference Proceeding of Research Papers** will be reviewed and will be delivered to the main (first listed) author at his correspondence address.
3. The authors of the best papers will be proposed to publish them in a prestigious scientific journal.

**Fees:** **100 €/paper** – fee for publishing in the Conference Proceeding of Research Papers

**70 €/person** – personal participation in the conference

**30 €/paper** – presentation of the paper without the immediate presence at the venue of the conference (poster, respectively tele-bridge)

## IMPORTANT DEADLINES

**Online Application Form Deadline and Abstract Submission:** **13. 09. 2019**

**Notification of the Application Form:** **13. 09. 2019**

**Fees Payment Deadlines:** **13. 09. 2019**

**Paper Submission:** **27. 09. 2019**

**Contact:** <http://mts-conference.euke.sk/>, [info.mtsconference@gmail.com](mailto:info.mtsconference@gmail.com)